Addressing human trafficking in corporate supply chains

WBCSD Webinar – 07 May 2019





Webinar agenda

Introduction

Davide Fiedler, Manager, Social Impact, WBCSD

Human trafficking & business

Christina Bain, Director, Initiative on Human Trafficking & Modern Slavery, Babson College

Q&A, discussion







Business & Human Rights project

Value

Connect companies with the dynamic human rights landscape.

Facilitate peer-to-peer learning to capture, highlight and disseminate solutions.

Impact

Inspire, inform and advocate business action

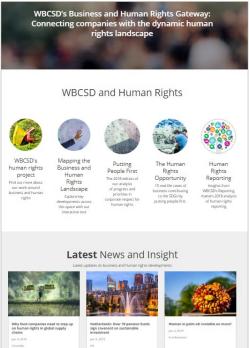
Promote partnerships for impact

Voice

Inject a forward-thinking business voice into intergovernmental processes, governance and regulation.



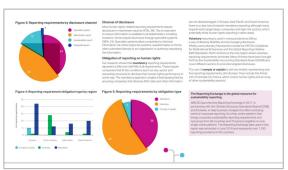
Highlights: 2018





WBCSD ANALYSIS OF THE BUSINESS & HUMAN RIGHTS LANDSCAPE · Benchmarks databases **w**bcsd

Interactive Business & Human Rights landscape



Human rights deep-dive analysis in WBCSD Reporting matters 2019





Highlights: 2019



Workshops & Events

20-21 March, Singapore

End August, India

September, Brazil



CEO Guide to Human Rights

To be launched on 19 and 20
June in London and Paris, and
translated to French,
Portuguese and Spanish



Collaborations
Across WBCSD programs

Tech Against Trafficking initiative

UN Working Group on Business and Human Rights



Engagement opportunities

CEO Guide to Human Rights

A top-level overview for CEOs on the significance of the human rights agenda for business.

Aligns forward-thinking business around a compelling business case for engagement.

Issues an urgent call for action from WBCSD CEOs to their peers.











Human Trafficking: A Global Overview on Law and Business

Christina Bain
Initiative on Human Trafficking
and Modern Slavery
Babson College

1949 UN Convention for the Suppression of the Traffic in Persons and the Exploitation of the Prostitution of Others

- Focus on women and children
- Emerges out of "abolitionist" movement
- Does not criminalize women and children in prostitution
- Countries cannot regulate prostitution
- Creates protection mechanisms for victims of trafficking



UN Palermo Protocol

- "Trafficking in persons" shall mean the recruitment, transportation, transfer, harbouring or receipt of persons, by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation.
- Exploitation shall include, at a minimum, the exploitation of the prostitution of others or other forms of sexual exploitation, forced labour or services, slavery or practices similar to slavery, servitude or the removal of organs.

Forms of human trafficking

- Commercial sexual exploitation
- Forced labor
- Bonded labor
- Domestic servitude
- Child soldiers
- Exploitation for the removal of organs (UN Protocol)

*Photo courtesy of Kay Chernush, U.S. State Department

Scope of the problem (ILO 2012)



- Globally, 20.9 million people are held in bondage
- Women and girls make up 55% (11.4 million) vs. men and boys at 45%(9.5 million)
- Adults more affected than children with 74% (15.4 million) above 18 years of age and children are 26% (5.5 million)

^{*}Photo courtesy Kay Chernush, U.S. State Department

ILO 2012 Breakdown of Forced Labor

- Forced labor exploitation 68% (14.2 million) including agriculture, construction, domestic work or manufacturing
- Forced sexual exploitation 22% (4.5 million)
- State-imposed forced labor such as prison, state military or armed forces 10% (2.2 million)

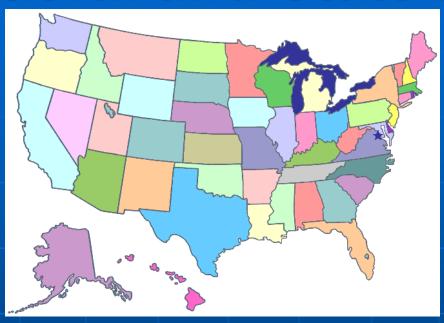


Trafficking by Region (ILO)

- Asia-Pacific region 56% (11.7 million) of global total
- Africa 18% (3.7 million)
- Latin America and Caribbean 9% (1.8 million)
- Central, Southeast, and Eastern Europe (non-EU) and Commonwealth of Independent States (CSEE) 7% (1.6 million)
- Developed economies and EU 7% (1.5 million)
- Middle East 3% (600,000)

^{*}Photo courtesy of Kay Chernush, U.S. State Department

Federal and State Law



- Human trafficking is a crime under U.S. federal law (TVPA) and under individual state laws.
- Currently, all 50 states have basic anti-trafficking laws.
- Cases can be investigated at local, state, and federal levels and prosecuted at the state or federal level.

*Map source: http://hua.umf.maine.edu/

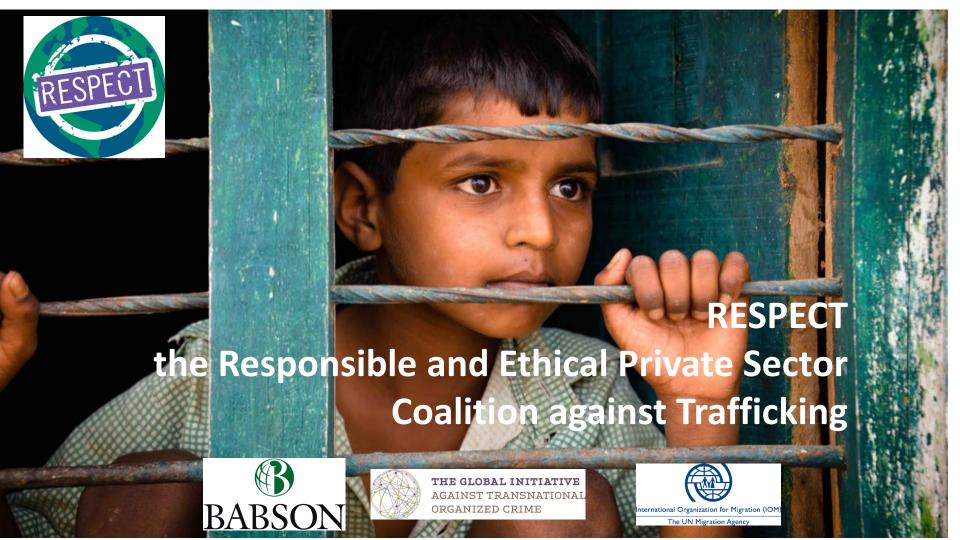
Laws on Business and Human Trafficking

- California Supply Chains in Transparency Act 2010 (reporting for businesses earning US\$100M)
- UK Modern Slavery Act 2015
 (reporting for businesses earning £36M)
- France Corporate Duty of Vigilance Law 2017 (reporting for 100 of the largest companies)
- Australia Modern Slavery Act 2018 (reporting for businesses earning A\$100M)

Example of a Global Supply Chain

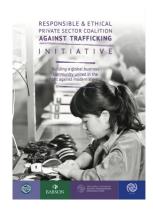


Photo courtesy of:



RESPECT - the Responsible and Ethical Private Sector Coalition against Trafficking

- Raise awareness and build understanding;
- Provide a platform for peer exchange;
- Provide tools through a Knowledge Hub to identify, map, and combat human trafficking in business supply chains;
- Link businesses with initiatives in their area working to combat human trafficking;





RESPECT WEBINARS

RESPECT WEBINARS 2017







Webinar: Promising
Practises of Innovative
Entrepreneuships (start
ups) to Combat Human
Trafficking

Webinar: Multination Technology Brands Tackling Human Trafficking

Webinar: Awareness Raising and Campaigning What and How Does Socia Media Contribute to Identification and

RESPECT WEBINARS 2016







Webinar: Training & Auditing to Counter Forced Labour Trafficking

Webinar: How to mitigate the risk of child labour in the supply chain

Webinar: Illicit goods in the supply chain

RESPECT WEBINARS 2015



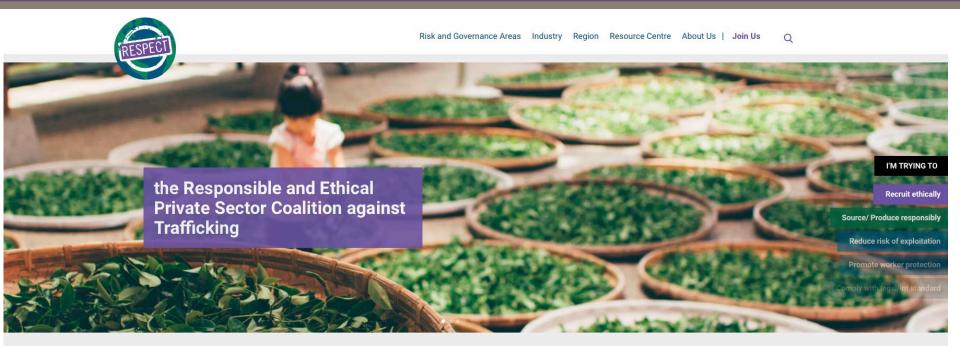




Webinar: Online Sexual Exploitation of Children: Rights and Responsibilities



Webinar: The New American Dream? Illicit migration, human trafficking and smuggling in the Americas









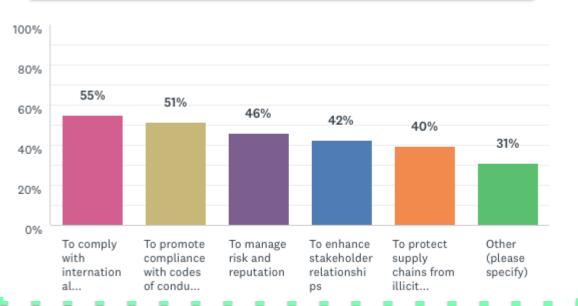




www.respect.international



The **principal motivation** for companies to **address Human Trafficking** is to comply with international standards and national law, followed by promoting compliance with Codes of Conduct



Most of the companies task their **CEOs** (44%), followed by **CSR** (39%) and **HR** (38%) personnel to deal with policies addressing human trafficking





More than half of the responding companies have **not engaged in employee training** regarding human trafficking (56%)

71% of the responding companies have **not engaged in trainings addressing responsible recruitment**





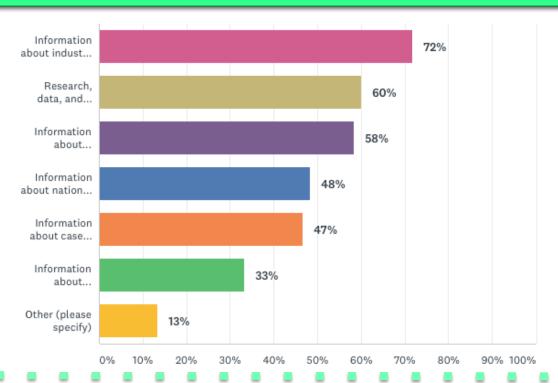
68% of the responding companies have not developed any sort of grievance mechanisms to respond to human trafficking/ forced labour



75% of the responding companies have a company policy / code of conduct to respond to human trafficking, however almost half of the respondents (47%) don't have a supply chain standard that requires suppliers to uphold workers' fundamental rights, including the elimination of human trafficking and forced labour



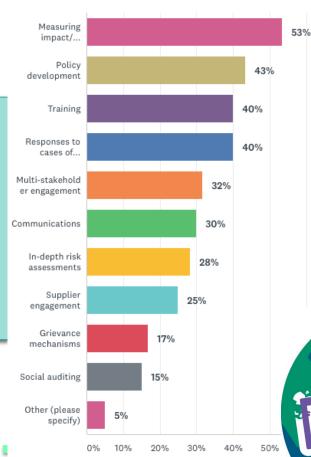
Most important needs of companies are information about industry best practices, data & statistics, and information about international standards and national legislation





Companies responded that they need most guidance in:

- measuring impact/ monitoring & evaluation,
- policy development,
- training and
- responses to cases of trafficking in supply chains





The most named types of technical /guidance material assisting to address trafficking in supply chains:

- 1. Guidance for **regional area(s) where companies operate**, including region-specific political dynamics and socio- economic challenges that may be impacting human trafficking risk and the methods that can be implemented to tackle it.
- 2. Training materials (e-learning tool, app) to **educate employees from relevant departments** (marketing, HR, compliance, CR) on the risk of human trafficking/ forced labour and how to mitigate risk
- 3. Guidance on how to avoid purchasing practices that increase the risk of human trafficking and forced labour in the supply chain (e.g. short-term contracts, excessive downward pressure on pricing, sudden changes of workload).

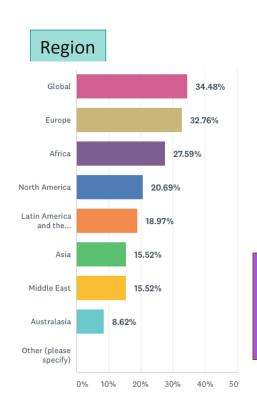


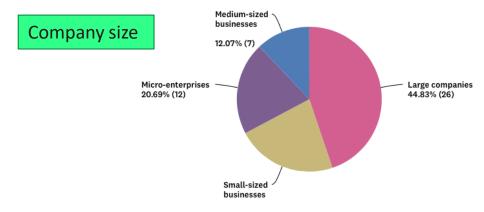
Although most of the companies (67%) would **not want to engage in a paid membership** of a private sector initiative, they would **pay for the following** services / activities though:

- Webinars
- Resource Library / Knowledge Hub
- Closed Forum discussions with experts



Stakeholder Needs Assessment - Profile





31 companies agreed to be part of a virtual peer review group 23 companies want to be included on the RESPECT website as supporters and collaborators for the Stakeholder Needs Assessment



Upcoming webinars

2 July, 4pm CET – Presenting Oxfam's Behind the Barcode report 2019

Oxfam Register here.

Tbc – The role of technology in human trafficking

Tech Against Trafficking initiative, RespectInitiative
Register your interest here, we will soon confirm the date



Our contact details

Kitrhona Cerri Director, Social Impact cerri@wbcsd.org



Davide Fiedler Manager, Social Impact fiedler@wbcsd.org



Visit WBCSD's Business & Human Rights Gateway https://humanrights.wbcsd.org/





Thank You







WBCSD (Geneva)

Maison de la Paix I Chemin Eugène-Rigot 2B CP 2075 1211 Geneva 1 Switzerland

WBCSD (New York)

747 Third Avenue Suite M205, New York NY 10017, United States USA

WBCSD (Delhi)

WBCSD India, 4th Floor, Worldmark 2, Aerocity New Delhi 110 037 India

WBCSD (London)

WeWork Mansion House 33 Queen Street London EC4R 1BR UK

WBCSD (Singapore)

WBCSD Asia Pacific Ltd. theBridge 2 Science Park Drive Singapore 118222 Singapore



Lead. Transform. Succeed.















The Responsible and Ethical Private Sector Coalition against Trafficking

RESPECT - the Responsible and Ethical Private Sector Coalition against Trafficking



Recognising the need to fight against this global threat, the Responsible and Ethical Private Sector Coalition against Trafficking Initiative (RESPECT), founded by

the Global Initiative against
Transnational Organised Crime,
Babson College's Initiative on Human
Trafficking and Modern Slavery
and

The International Organization for Migration (IOM)

have come into existence, aiming to coordinate *a global private sector coalition* to combat human trafficking.

About the RESPECT Organizations

The Global Initiative: Founded in 2013 and headquartered in Geneva, The Global Initiative comprises a network of over 300 independent global and regional experts working on human rights, democracy, governance, and development issues where organized crime has become increasingly pertinent commissions and shares research globally; curates a robust resource library of 2,000 reports and tools specific to organized crime; and uses its tremendous convening power to unite both the private and public sectors against organized crime.



www.globalinitiative.net

• The Babson College's Initiative on Human Trafficking and Modern Slavery is an action-oriented think tank focused on addressing human trafficking and modern slavery through an entrepreneurial and private sector lens. Through expertise and resources from Babson College, Initiative faculty, staff, fellows, and students work to develop cutting-edge research, classroom approaches, and action-oriented initiatives to educate and activate current and next-generation business leaders in the fight against human trafficking and modern slavery.



www. babson.edu/ihtms

• **IOM:** Established in 1951, IOM is the United Nations Migration Agency leading in the field of migration and working closely with governmental, intergovernmental and non-governmental partners. IOM has been engaged in efforts to combat human trafficking and identify, protect and assist victims of trafficking since the 1990s. Since that time, IOM has assisted over 90,000 trafficked boys, girls, men and women, from countries all over the world, trafficked for many different forms of exploitation. In 2016, 1 in 7 victims of trafficking identified worldwide was assisted by IOM.



www.iom.int

What RESPECT offers:

- Online resource centre for private sector on human trafficking
- A peer exchange platform to share knowledge, good practices, and existing strategies
- Webinars
- Development of *industry-specific case* studies for use by a wide audience
- Interaction among leading businesses, and cross-industry exchanges
- **Direct links** to the public sector, international organisations, academia, and field experts
- Development of training materials





Resource Centre

Publications	Standards & Codes of Conduct
Confronting Root Causes: Forced Labour in	Responsible Business Conduct: First
	Publications onfronting Root Causes: Forced Labour in lobal Supply Chains read more

RESPECT features an online Knowledge Hub that:

- brings together Resources,
 - highlights Expertise,
- shares Good Practices and
 - builds Networks

RESPECT Webinar Series



Webinar: Promising Practises of Innovative Entrepreneuships (startups) to Combat Human Trafficking



Webinar: Multinational Technology Brands Tackling Human Trafficking



Webinar: Awareness
Raising and Campaigning:
What and How Does
Social Media Contribute
to Identification and
Responses?



Webinar series 2016: the private sector countering human trafficking



Webinar: Consumers in the Global Supply Chain



Webinar: Training & Auditing to Counter Forced Labour Trafficking



Webinar: Criminal infiltration into global sports



Webinar: Online Sexual
Exploitation of Children:
Rights and
Responsibilities



Webinar: The New American Dream? Illicit migration, human trafficking and smuggling in the Americas

- 4 webinar series since 2015
- 30 webinars and 3 cosponsors (McKenna Long & Aldridge, Dentons, and TraCCC)
- 121 speakers from private sector, law enforcement, civil society, governmental institutions, media, academia and independent experts.
- 250-300 registrations from around the world.



201

Webinar series 2018

Transnational organised crime groups make exceptionally thorough use of private sector networks to commit, harbour, launder and facilitate crime. Human trafficking is a significant issue in consumer markets and very often aligned with other forms of organised crime, such as money laundering, environmental crime, smuggling of counterfeit goods.







Human Trafficking – Organized Crime Nexus:

Intersections, Vulnerabilities, and Analysis for the Private Sector (Webinar Series 2018)

- 1) Introductory Webinar (Jan. 2018)
- 2) Illegal Logging (Feb. 2018)
- 3) Extractive Industry and Environmental Degradation (March 2018)
- 4) Wildlife Trafficking and Illegal Fishing (April 2018)
- 5) Illicit Cigarette Trade (May 2018)
- 6) Cybercrime (June 2018)

Tech Against Trafficking

Our Mission:

Tech Against Trafficking is a coalition of technology companies collaborating with global experts to help eradicate human trafficking using technology. For more information, go to www.bsr.org or www.respect.international.

Plan for 2018

- Research and understand ways in which technology is currently being used to address and facilitate human trafficking.
- Develop a three-year strategy informed by the research analysis and stakeholder engagement.
- Publicly share research findings and strategic next steps.
- **Facilitate** the ongoing public and expert dialogue around the role of technology in human trafficking.

General Areas of Focus

- Knowledge Sharing: Build a coalition of technology and anti-slavery experts to share research and findings on best practices and innovative solutions
- Research: Map and analyze the landscape of human trafficking issues and existing solutions to identify how technology can prevent and disrupt crimes and empower survivors
- **Technology Solutions:** Innovate and collaborate to develop tech applications to combat human trafficking

Modern Slavery Map

- In May of 2018, the RESPECT Initiative with the United Nations Global Compact, the Global Business Coalition Against Trafficking, Alliance 8.7, BSR, and the ILO Business Network on Forced Labour and Human Trafficking launched the Interactive Map for Business of Anti-Human Trafficking Organisations and the accompanying report.
- Map is a resource for companies to navigate emerging partners and resources; for all anti-trafficking organisations; and the general public to improve coordination on the eradication of modern slavery
- Go to <u>www.modernslaverymap.com</u> or <u>www.modernslaverymap.org</u>.



www.respect.international

Contact info:

Christina Bain
Initiative on Human Trafficking and
Modern Slavery
Babson College
978-317-2088
cbain@babson.edu

